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on November 16, 2010

PATENT
Attorney Docket No.: 026595-014900US

TOWNSEND and TOWNSEND and CREW LLP

By: 
J. Soares

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

John Joseph Mascavage III, et al.

Application No.: 09/991,379

Filed: November 15, 2001

For: ONLINE PURCHASING METHOD

Customer No.: 20350

Confirmation No. 2669

Examiner: Siegfried E. Chencinski

Technology Center/Art Unit: 3695

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Commissioner:

In response to the Office Action mailed August 16, 2010 (the "Office Action"),
please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks begin on page 8 of this paper.